هَيّــا

Hayya

HAYYA CARD

CLOUD MANAGED SERVICES

Contribute positively to Qatar's sports & entertainment sector with integrity & sensitivity

To provide fans traveling to Qatar a seamless and secured fan experience.

At Mannai, it has always been our passion to contribute to the development of Qatar and bring it into the global stage of intellects and modern economy. Mannai had put in place an innovation framework for Hayya (Fan ID) device administration platform program running on Microsoft Cloud Azure which would aim at continuous improvement and would be a platform with unending quest for new researches and innovation.

Our Business Goals

• Contribute positively to Qatar's sports & entertainment sector with integrity & sensitivity
• Improving fan experience at the core of sports and entertainment brand strategy
• Fan experience with smart technology solutions for greater fan engagement
• Advanced analytics to deliver insight for faster, better-informed decision making for sports organizations
• Secured and seamless access to outer perimeter of the stadiums and other arenas in Qatar
• Designing an integrated FAN ID Device Administration platform that enhances the experience of every visitor, residents, citizens & organizers
• Unified access to payment and transportation services in Qatar

Aim of the HAYYA CARD

• To provide fans traveling to Qatar a seamless and secured fan experience.
• To give the holder fan comfort and safety in the stadium, visa-free entry to the host country, and free usage of means of public transportation around the stadiums that host the tournament & other host country services.
• The Supreme Committee for Delivery & Legacy (SC) plans to use Hayya Card application for any future sport event in the State of Qatar

FAN ID Features

Fan ID Registration Management

Fan ID Application Administration

FAN ID system to manage the overall process of the football fan identification system during FIFA world Cup 2022 – Qatar. Fan ID will help to smooth functioning of the tournament by ensuring the security and comfort of players, spectators and fans.

Integration with outer perimeter Stadium access control

Entities Management Dashboard and Inquiry System

B2B & Service Center Application

Reporting & Analytics

Innovative thinking, actionable insights, and measurable outcomes that fast-track your journey to the cloud, delivering sustainable growth for your business

Accelerate your development to drive business outcomes

MANNAI MICROSOFT
Member of Mannai Corporation QSC