



MANNAI TRADING CO. WLL
Member of Mannai Corporation QPSC
MICROSOFT SOLUTIONS

Partnership to deliver Driving innovation and powering business with Microsoft Dynamics 365!

Maximize financial visibility and profitability.





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Microsoft Dynamics 365

Fuelling Exponential Growth and Exceptional Customer Experiences with Dynamics 365

Powerful flexibility and Limitless possibilities.

Qatar Living Recognizing the need for a comprehensive and scalable solution, and decided to implement Dynamics 365 across organization. The platform offered an integrated suite of applications, including sales, customer service, marketing, and business analytics, which aligned perfectly with Company growth objectives.

Empowering Connections, Enriching Experiences: Dynamics 365 for Qatar Living

At Mannai, it has always been our passion to contribute to the development of Qatar and bring it into the global stage of intellects and modern economy. Mannai Framework began with an in-depth strategic planning phase, where Mannai Microsoft Division collaborated closely with Qatar Living's team to understand their unique business objectives, challenges, and aspirations. By aligning the Dynamics 365 implementation with Qatar Living's vision, the framework ensured that every step of the process would contribute to their success. Strategic planning also involved identifying key performance indicators (KPIs) to track progress and measure the impact of the implementation.

Aim of The Qatar Living

- Streamline internal processes and workflows within Qatar Living to improve operational efficiency.
- Enhance user engagement by delivering personalized and relevant experiences through the customization and configuration of Dynamics 365.
- Drive growth and expansion strategies for Qatar Living by leveraging data analytics and insights to identify trends, opportunities, and user preferences.
- Improve collaboration and communication across departments and teams by integrating Dynamics 365 with other key systems in Qatar Living's ecosystem.
- Ensure data integrity and security throughout the migration and integration process, adhering to data protection regulations.



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Dynamics 365

for Finance and Operations



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Elevate Your Online Experience: Qatar Living Powered by Dynamics 365

Key Highlights

- Transformational Impact: The project resulted in a transformative impact on Qatar Living, revolutionizing its platform and enhancing its capabilities to deliver exceptional user experiences..
- Data-Driven Decision Making: The implementation of Dynamics 365 enabled Qatar Living to leverage data analytics and insights, empowering informed decision-making, identifying trends, and uncovering opportunities for growth.
- Data Integrity and Security: The project ensured the seamless migration and integration of data from legacy systems to Dynamics 365 while maintaining data integrity and adhering to stringent security standards, protecting user information.



Discover the Vibrant Pulse of Qatar: Qatar Living,
Your Gateway to Community!



The Dynamics 365 implementation project for Qatar Living will position the platform as a trusted, user-centric resource that seamlessly connects the people of Qatar and provides them with an unparalleled online community experience.